



## EMPOWERING AN INCLUSIVE HIKING COMMUNITY

### Social Media Advocacy Posts & Calls-to-Action



**2,055,314**  
Total Reach



**18,861**  
Total Engagement



**2,313**  
Messages Sent to Congress  
from Our Members/Followers

### LEGISLATIVE/POLICY ACHIEVEMENTS

- Enactment of most sweeping public lands legislation in a decade!
  - Permanent reauthorization of the Land and Water Conservation Fund (LWCF).
  - Extension of Every Kid Outdoors Act for 7 years, providing every fourth grader and their families free access to public lands.
  - Extension of North Country National Scenic Trail.
  - Extension of the Lewis and Clark National Historic Trail.
- \$61.99 million increase in trail and conservation funding from 2018.
- Successful Hike the Hill® with 120+ advocates and 110 congressional meetings.
- Advancement in the House and Senate of Deferred Maintenance Legislation and full and dedicated funding for LWCF.
- Formation of Justice Equity Diversity and Inclusion (JEDI) Federal Outdoor Recreation Policy Working Group.**
- Introduction of Outdoors for All Act and Transit to Trails Act to increase outdoor access.
- Opposed E-bike policy on non-motorized trails on federal lands.

### NEXTGEN TRAIL LEADERS

The 2019 class of NextGen Trail Leaders brought together rising stars in the outdoor community to speak out to elected officials and engage the millions-strong hiking community on the need to protect public lands and build more inclusive outdoor recreation opportunities. Trail Leaders attended Hike the Hill®, hosted National Trails Day® events in their community, joined week-long Volunteer Vacations, and engaged on social media to advocate for public lands.





# 2019 TRAIL SERVICE IMPACT

## PROTECTING THE PLACES YOU LOVE TO HIKE



**\$3.1 Million**  
Volunteer Labor Value



**1,084 Trail Miles**  
Built or Maintained



**341**  
Trail Service Projects

## PUBLIC LANDS IMPROVED BY AHS PROGRAMS

**60** National Parks

**16** Nat'l Wildlife Refuges

**272** State Parks/Forests

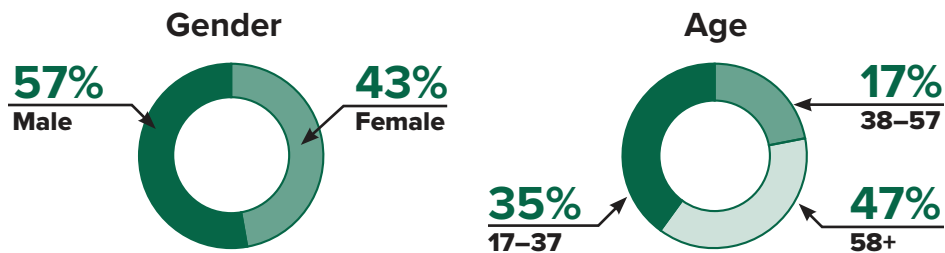
**71** National Forests

**24** BLM Sites

**175** Municipal/County Parks

## VOLUNTEER PROFILE

### Volunteer Vacations & Alternative Break Participants



@thebucketlisttraveler

### AMERICAN HIKING SOCIETY'S NATIONAL TRAILS DAY®

**41,424**—World Record setting number of people improving trails in a single day

**19 Million**—social media reach

## ALTERNATIVE BREAKS SCHOLARSHIP

“As a typically non-outdoorsy person, I was pleasantly surprised by how much I loved the work we did during our Alternative Break trip at James River State Park. It was really cool to see all of the work we did on one particular trail as we walked back on it after service, and it really made me appreciate the hard work we put in throughout the week! I also really enjoyed bonding with the other participants on the trip and would go on this trip again in a heartbeat.”

—Nitya I., Volunteer



Nitya I.