BOARD APPROVED: 2020.12.16

## American Hiking Society Development Committee Charge

The Committee is essential for clearly communicating the mission, values, vision, and work of AHS to its members, partners, government entities, corporate funders, individual supporters, and the general public with the purpose of philanthropic revenue generation.

<u>Charge:</u> The AHS Development Committee (DC) is responsible for guiding the Board of Directors' support and oversight to help AHS meet its development and fundraising goals. These responsibilities include:

- Work with the Board, Finance Committee, and Executive Director to define the fundraising needs of AHS necessary to meet the overall Strategic Plan objectives.
- Provide input to the Strategic Planning Task Force on the fundraising portions of the annual Strategic Plan scorecard.
- Where appropriate, advise development staff on priorities for fundraising efforts and plans and strategies to meet Strategic Plan objectives.
- Where appropriate, and guided by the staff-built Annual Plan and Development Plan, work with the Board to amplify staff efforts in meeting Strategic Plan fundraising goals by identifying and soliciting funds from external sources of support including, but not limited to: federal/state/local grants, foundations, corporations, community organizations, and individuals.
- Encourage and enable participation by the full Board in fundraising efforts.
- Identify and recruit leaders to serve with Board members on the Committee.
- Engage in advocacy and networking for the AHS, as appropriate.
- In collaboration with the Sr. Director of Development, determine additional projects on which the committee can focus to support AHS's fundraising objectives.

## Committee Membership

- Development Committee Chair
- Minimum 2 board members
- May include other non-Director persons as non-voting advisors
- Staff Liaison

## **Meetings**

Meetings shall be scheduled, as necessary. Minutes shall be kept of all meetings. A majority of members (present either in person, telephonically, or via video conference) shall suffice as a quorum, and a majority vote of such members present shall be necessary for action on agenda items.