



2018 TRAIL SERVICE IMPACT

PROTECTING THE PLACES YOU LOVE TO HIKE



\$3.3 Million
Volunteer Labor Value



4,185
Trail Miles Improved



380
Trail Service Projects

PUBLIC LANDS IMPROVED BY AHS PROGRAMS

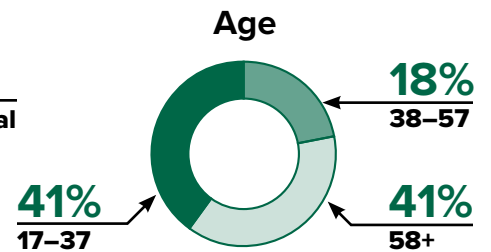
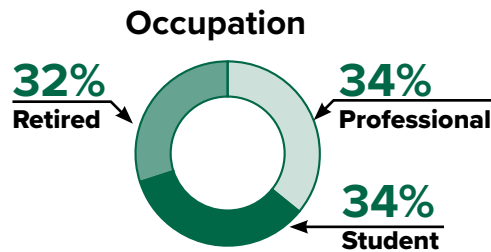
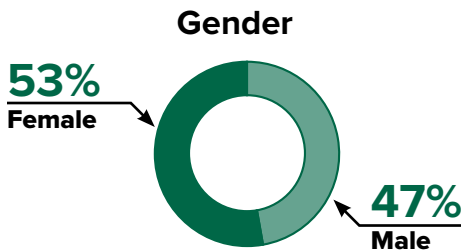
36 National Parks
51 National Forests

12 Nat'l Wildlife Refuges
15 BLM Sites

104 State Parks/Forests
86 Municipal/County Parks

VOLUNTEER PROFILE

Volunteer Vacations Participants & Alternative Break Students



COLLEGE ALTERNATIVE BREAKS

"The trail maintenance was not only vital to the park, but it was a vehicle that helped each student individually find some strength in themselves."

—Ron Griswell, NextGen Trail Leader, NC A&T Trip Leader



U **15**
College Stewardship Projects

THE PLEDGE

For 25 years, National Trails Day® has united the trails community with the goal of connecting more people to trails and public lands. To celebrate the 50th Anniversary of the National Trails System, we wanted to do more this year, so we set a goal to improve 2,802 miles of trail, the distance across the U.S. And people from coast to coast rallied in a big way to improve almost 4,000 miles of trail!





2018 ADVOCACY IMPACT

SOCIAL MEDIA ADVOCACY POSTS



2,072,094
Total Reach



40,728
Total Engagement

CALL-TO-ACTION



2,220+
Messages Sent to Congress

VOTE PUBLIC LANDS

ELECTION CAMPAIGN

In the lead up to the 2018 midterm election, AHS launched a campaign to help educate the public on key public land issues.

LEGISLATIVE WINS

- ✓ Largest Hike the Hill ever with 135+ participants
- ✓ \$27.6 million increase in trail funding from 2017
- ✓ Wildfire funding fix signed into Law
- ✓ Advancement of Every Kid Outdoors Act
- ✓ House passed North Country National Scenic Trail Route Adjustment Act
- ✓ Advancement of Land and Water Conservation Fund with overwhelming bipartisan support

POLICY WINS

- ✓ Reversal of National Park Service plan to drastically increase entrance fees
- ✓ Release of Forest Service National Strategy for a Sustainable Trail System



NEXTGEN TRAIL LEADERS

The inaugural class of AHS NextGen Trail Leaders brought together rising stars in the outdoor community to speak out in protection of public lands and to promote diversity and inclusion in the outdoors.



TRAILS50

AHS celebrated the 50th Anniversary of the National Trails System with a yearlong awareness campaign to promote the protection and completion of these national treasures.